



MAXIMUS

CONVERTING UNCERTAINTY TO
UNDERSTANDING UNDER RAPID FIRE

A LIVESTREAM EVENT RELATED TO COVID-19

icare™



ndia National Disability Insurance Agency

LATITUDE

PHILIPS



accenture

hireup

WOOLWORTHS GROUP



medibank
For Better Health



THE UNIVERSITY OF SYDNEY

Allianz (ili)



GROWTHBUILT

CORRS
CHAMBERS
WESTGARTH



Nine



EML Mutual since 1910

Johnson & Johnson

Deloitte.



CALTEX



URBIS



Transport for NSW



GWF



THE PERPETUAL STATE OF CONTEXT

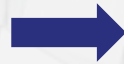


Observe. Reimagine. Decide. Pivot. Repeat.



VUCA 2.0

VOLATILITY



VISION

UNCERTAINTY



UNDERSTANDING

COMPLEXITY



CLARITY

AMBIGUITY



AGILITY & OUTCOMES



A CHECKLIST FOR BRINGING CLARITY

- **CURIOSITY & OBSERVATION.**
Pay attention. The CUES are there – market, customers, people...
Keeping the big things in PERSPECTIVE - now and future
- **CLARITY - ARRIVING AT AND CREATING.**
Data, insight and instincts to OPTIONS
Clarity across the COLLECTIVE allows agility
- **CLEAR CHOICES. CLEAR INTENT.**
Navigating CHOICES and TRADE OFFS
- **CADENCE.**
Clear reframed accountability for RAPID DECISION MAKING
Role modelling accountability for OUTCOMES
- **COMPELLING COMMUNICATION.**
Conviction and buy-in



BREAKOUT DISCUSSION

What are you seeing in yourself or the organisation when it comes to creating clarity?

What is working and what is not working?



DEBRIEF



GROUP DISCUSSION

What are the choices across the market that we are seeing that are opening the bright spots of opportunity?



THANK YOU